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PORTLAND MARATHON FACT SHEET

WHAT & WHEN:

Portland Marathon – 43rd Presentation

Portland Marathon Half – 4th Presentation

Sunday, October 5 – Events begin at 7:00 AM with “wave starts” (3 minutes apart) on SW 4th & SW Taylor

Portland Marathon Kids Fun Run & Festival beginning at 9 AM and going until 12 PM at the Lincoln High School track and field. Enter on SW 16th and SW Jefferson.

Event Directors College on Thursday, October 3 through Saturday, October 4, from 9 AM to 3 PM at the Hilton Portland – 23rd Floor - 921 SW 6th Avenue

Sports & Fitness Expo on Friday, October 3, from 11 AM to 8 PM and Saturday, October 4, from 9 AM to 7 PM at the Hilton Portland – Ballroom and Exhibit Hall - 921 SW 6th Avenue

COURSE:

The Portland Marathon is the standard marathon distance – 26.2 miles and the Portland Marathon Half is the standard half distance of 13.1 miles. The course is USAT&F sanctioned and certified. It is also certified for Boston Marathon qualification. The course traces a route that embraces the many faces of this beautiful and friendly city. It includes the scenic riverfront, historic Old Town and various residential neighborhoods.

PARTICIPANTS:

An anticipated 7,000 marathoners and 2,500 half marathoners will finish this year’s events. An estimated 250 kids will participate in the Kids Fun Run & Festival and between 12,000 and 15,000 individuals will pass through the Sports & Fitness Expo.

PARTICIPANT FACTS:

- 56% women in the marathon and 71% women in the half marathon
- One third of half marathoners are charity participants
- 72% of participants are from out-of-town who travel and stay in the Portland area an average of 2.5 days
- All 50 states are represented and 29 countries
- Top states are: OR, WA, CA, TX, CO, Mass., NY, IL, Idaho & FL

WHAT'S NEW:

- All-new official merchandise provided by Wears My Shirt
- 10 Ultra marathoners will be taking turns doing announcing for the event (we announce nearly all the names of our finishers)
- An all-new event called the Portland to Dubrovnik Challenge in which the participant does the Portland Marathon or Portland Marathon Half and then the Dubrovnik International Half Marathon in May. See the Portland to Dubrovnik Press Release for more information
- This year, participants of the half and full receive: A rose, a tree seedling, a poster, a pre-event magazine, a finisher shirt, a finisher medal, an event coin, a pendant (miniature of the medal), and a finisher jacket (in lieu of the standard heat sheet)
- No baggage check this year – For security purposes, under use as well as the fact they are now given a finisher's jacket. The Portland Marathon has always encouraged participants to carry their phones and not leave valuables in the start/finish area.

OTHER FACTS:

- The Portland Marathon generates an estimated economic impact of \$10 to \$15 million
- An estimated \$250,000 in hotel taxes are generated by the event, which pays the cost to the City and County for the event
- All the money from the event stays in Portland including registration fees, purchase of shirts, runners bibs, trophies and all things rented or purchased for the production of the event
- The Portland Marathon events is the largest 3-day convention in Portland for the last 10 years
- The Portland Marathon has the most entertainment of any marathon in North America with 85 entertainment groups on the course
- 4,500 volunteers

CHARITIES:

- The Portland Marathon is a non-profit
- National charities including the Leukemia & Lymphoma Society, the Children's Cancer Society, Foundation for International Medical Relief of Children and others have raised over \$3M through the Portland Marathon

The Portland Marathon gives back more than \$300,000 to local nonprofits, service clubs, school activity groups, school athletic teams and more, including:

A.C. E. International
A.S.O. International
Adopt A Minefield
Aloha HS Leadership
Beaverton Blaze Girls Softball

Beta Sigma Phi-Eta Theta
Blue Back Submarine Council,
US Navy League
Boy Scout Troops
Bridlemile Soccer Club

Burlingame Medical Int'l
Centennial HS Cross Country
Central HS Cross-Country Team
Central Catholic HS Cross
Charity Bolivia

Clackamas County Dog 4H Club
Clackamas HS Cavalier Cheer
Clackamas HS Wrestling Team
Clackamas HS Cross Country
Clackamas Women's Services
Cleveland HS Cross Country
Cleveland HS Wrestling Team
Centennial High School Girls
Cross Country Team
Club 185 Striders
Columbia County Relay For Life-
Educators For Life Team
Columbia River HS Band
Corrado Hall at U.O.P.
Creston School PTA
Explorer Post #58
Families Supporting
Independence Inc
Forest Grove HS Cross Country
Forest Grove HS Grad Night
Forest Grove Youth Basketball
Forest Park Conservatory
Franklin HS Cross Country Teams
Franklin HS Girls Cross Country
Fulton Community Center
Families Supporting
Independence (FSI)
Gateway Kiwanis
Girl Scout Troops
"Girls On The Go"
Gladstone Jr Baseball Assn
Gladstone HS Swim Team
Glencoe HS Cross Country Team
Glencoe HS Lacrosse Team
Global Citizen Corps
Grant HS Cross Country Team
Greyhound Pets of America
Gym Nest All Star Cheerleading
Gym Nest Parents Club
Happy Valley Middle School
Horizon Christian HS Hawks
Lincoln HS Cross Country Team
Madison HS Key Club
McNary HS Cheerleaders
Metro Gymnastic Girls Booster

MAC Swim Team
Mountain View HS Key Club
Mountain View Speed Skating
Miniature Schnauzer Rescue Inc.
Multnomah Athletic Foundation
Oaks Skating Club
Oregon City HS Girls Soccer
Oregon City HS Grad Party
Open Meadows School
Oregon Silver Bullets
Oregon Sports Authority
Foundation
P:ear, Inc.
Portland Adventist HS Academy
Portland Hoop Kings
Portland Oregon Horse Patrol
Portland Shockwave, LLC.
Portland Waldorf School
Prairie HS Nat. Honor Society
Reynolds HS Water Polo & Swim
Rex Putnam HS Senior Party
Ridgefield HS Concert Chior
Ross Island Early Risers Kiwanis
Rose City Rowing
Run It Back Sports
Russellville Kiwanis
Sherwood Rotary Club
Scappoose HS Grad Party
Southridge HS JV Cheerleaders
Southridge HS Band
Southridge HS Boosters
Spring Creek 4H Club Springers
Supportive Parents of Tigard
Students "SPOTS"
St. Mary Academy HS
Sprague HS Cheerleaders
Spring Creek Springers 4- H
Sunset HS Grad Party
Three Rivers Charter School
Theft Talk Counseling Service
The Greater Portland Area
Costumers Guild
The National Charity League
Blue Heron Chapter
Tigard Community Action

Tigard HS Dance Team
Tigard HS Band Booster Club
Tigard HS Cross Country Team
Tigard HS Thespians
TSA Tourette Syndrome Assn,
WA & OR Chapters
Tualatin HS Dance Team
Tualatin Hills United Soccer
Club/U14 Sodium
Tualatin Presbyterian Church
Youth Group
Unite People
University of Oregon Alumni
Association
US Army Reserve
Venture Crew 432 of Lake
Oswego
Volunteer Ministry Corp-
Scientology
Warner Pacific College Women's
Soccer Team
Washington Soccer Academy-
Reliance
Washougal HS Grad Night
West Linn HS Girls & Boys Cross-
Country Team
West Linn HS Soccer Team
West Linn HS Snowboarder
Team
West Linn HS Symphonic Band
Washougal HS 2008 Grad Party
West Sylvan Middle School
Cross Country Team
Westview HS Key Club
Westview HS Soccer Team
Wilson HS Drag Boats
Wilsonville HS Non-Alcoholic
Grad Party
WSA Xplosion Girls Soccer Team
XI Alpha Pi International Sorority
Group
Zeta Chi Sorority